1 in 8 women will develop invasive breast cancer over the course of her lifetime in the U.S., and 276,480 cases of invasive breast cancer and 48,530 cases of non-invasive breast cancer are expected to be diagnosed in women in 2020.

By partnering with Breastcancer.org, your company will help deliver expert information and a dynamic peer support community to help those affected by breast cancer make the best decisions for their lives.

Breastcancer.org served over 19 million people around the world in 2019 by providing the most reliable, complete, and up-to-date information about breast health and breast cancer.

- Founded in 2000, Breastcancer.org is the world’s leading online patient-centric resource for breast cancer information and support
- Content available in English and Spanish
- Breastcancer.org hosts the world’s largest online breast cancer peer community with thousands of registered members

YOUR IMPACT

Your partnership helps to provide knowledge, clarity, and confidence so people can make the best decisions for their lives.

Our partners make it possible for Breastcancer.org to provide accurate, up-to-date, and easy-to-understand medical information to a person dealing with or worried about a breast cancer diagnosis, along with life-affirming support from people who are going through the same challenges and the same fears in the face of breast cancer.

“I wanted information I could understand. I didn’t want it in a super medical way, because I was already overwhelmed… What I loved about Breastcancer.org was accurate information, without fluff, without false information, provided to me in a non-frightening way I could understand.”

— ANN MARIE
A Breastcancer.org Community Member

EVERY $1 RAISED HELPS 3 PEOPLE GET THE CARE THEY NEED NOW.

OUR PARTNERS INCLUDE:

- CHAN LUU
- NORDSTROM
- LENOX
- LUCKY STRIKE
- bloomingdales
- wigs.com
Breastcancer.org’s corporate partners have the opportunity to:

- Build brand alignment to a cause and meet their corporate social responsibility objectives
- Increase employee engagement, morale, and retention
- Raise breast cancer awareness and prevention education internally, in the community, and around the world
- Reach a new audience, including our supporters and users

“We love supporting Breastcancer.org because we feel like we can directly contribute to breast cancer awareness and prevention education for the vast community that Breastcancer.org has created. Our core products are primarily designed and marketed toward women, so our support of Breastcancer.org seems like a natural fit for us.”

— VICTORIA SIMMONDS  
Senior Licensing Manager at Blue Sky

**PARTNERSHIP EXAMPLES:**

Since 2009, Blue Sky has proudly supported Breastcancer.org by donating a portion of each item sold from their annual breast cancer awareness line.

Since 2017, Jimmy Beans Wool has been supporting Breastcancer.org through the sale of their knit and crochet kits as a way to raise breast cancer awareness in honor of their employee, Mindy, a breast cancer survivor who used our resources.

Since 2007, USLI has been partnering with Breastcancer.org through their policy fundraising campaign, online auction, employee engagement activities and fundraising events, and event sponsorship.

Since 2005, Vertex has been partnering with Breastcancer.org through corporate donations, employee engagement activities and fundraising events, and event sponsorship.

Want to learn more about partnerships and employee engagement programs? Contact Ashley Hollander at ahollander@breastcancer.org or Lauren Hughes at lhughes@breastcancer.org.